



2015 BUILDING EXCELLENCE AWARDS

CELEBRATE YOUR OUTSTANDING K-12 AND HIGHER EDUCATION DESIGNS IN THE 2015 EDUCATION DESIGN SHOWCASE

Excellent designs don't just happen; they are based on research, best practices, and a thorough planning process. *SP&M/CP&M's Education Design Showcase Awards Program* recognizes innovative learning environment design, the best new products and ideas, and the firms who have made these ideas a reality.

Already an invaluable resource for administrators, this year's design showcase will also include a directory of architects, planners, consultants and engineers representing the leaders in the field.

Q WHAT ARE THE BENEFITS OF PARTICIPATION?

Unmatched national exposure • Editorial coverage in print and online

Publicity • Press releases and complimentary copies to entrants, education agencies and the national media

Inspiring design • Top projects featured in *SP&M's* and *CP&M's* monthly Facilities + Design E-newsletters

Company listings • Listing in 'Find an Architect' on EducationDesignShowcase.com and in the architects section of Education Marketplace.com – our print and online Buyer's Guide

Link • Link to your firm's Website from EducationDesignShowcase.com

PDF • High resolution/print-ready PDF for all awarded firms

Bonus distribution • At key education shows throughout the year

Customized certificates • Recognition for all firms and institutions

Scholarship • Grand Prize winners receive a \$1,000 scholarship given to the winning school or college in their firm's name.

FREQUENTLY ASKED QUESTIONS

Q WHAT ISSUE WILL MY PROJECTS APPEAR IN?

The **2015 Building Excellence Awards** will appear in the [September 2015](#) issues of *SP&M* and *CP&M* – the magazines voted ‘most useful in their job’ by our readers. Participating firms receive honors, awards and unmatched national exposure.

Q WHAT IS THE JUDGING PROCESS?

All entries will be judged by a jury of administrators, architects and facility planners for excellence in design and functional planning directed toward meeting the needs of the education program.

Recognition and awards • The jury recognizes the following awards:

- **Two Grand Prize Awards** (one pK-12 and one higher education)
- **Honorable Mention Awards**
- **Project of Distinction Awards**

Grand Prize winners receive a \$1,000 scholarship given to the winning school or college in their firm’s name.

All recipients receive certificates, congratulatory letter, Education Design Showcase issues and public relations support...showcasing your firm as a leader in educational planning & design in your community.

Q WHAT IS THE CRITERIA FOR JUDGING?

Projects must have been completed after January 1, 2012 to compete. Projects still in the concept/design phase will be judged separately. The criteria used for judging is shown below.

- Thorough and effective planning process
- Architect/design response to the program requirements, students needs
- Innovation, originality, creative solutions
- Functional, flexible, adaptable design
- Site selection, planning, development, and use/context within the campus and community
- Sustainability, environmental stewardship
- Materials selection and maintainability
- Safe and secure environment
- Visual and aesthetic qualities
- Cost effectiveness

FREQUENTLY ASKED QUESTIONS

Q WHO ARE THE DECISION MAKERS WHO WILL SEE EDUCATION DESIGN SHOWCASE?

School Planning & Management and *College Planning & Management* magazines are the industry's leading publications for decision makers in the pK-12 through college/university facilities market including: Superintendents; Presidents and Chief Administrators; Boards of Education; State/Federal Departments of Education and State Higher Education Agencies; Business and Purchasing Officials; Facility Planners; Energy Managers, Physical Plant, M&O Directors; Student Housing; Safety & Security; plus Architects, Engineers, Interior Designers, Construction Managers, Integrators and Consultants.

In addition to the 80,000+ subscribers (Source: June 2014 BPA) who receive our magazines directly, our readers state that they share their issue with an average of 2.95 additional decision makers (Source: SPM/CPM Reader survey). That means your project in the Education Design Showcase can reach over **316,000 decision makers** – not to mention the additional exposure you will receive from downloads of our digital editions, broadcasts of our Facilities + Design E-Newsletter, distribution at key industry trade shows, and on the web at www.EducationDesignShowcase.com.

Q HOW DO I ENTER?

Complete the attached **Reservation Form**. Upon receiving your completed Reservation Form we will send you a project submission packet and instructions for assembling your portfolio. You will also receive an invoice for your entry fees which help cover the cost of judging and production. Once your portfolio is received, your project will immediately be added to EducationDesignShowcase.com. The sooner you submit your portfolio, the more publicity your project will receive!

Q WHAT ARE THE DEADLINES?

Final Reservation Deadline – ~~June 15, 2015~~

Final Date for Portfolio Submission – **July 10, 2015**

Published – **September 2015**



Don't wait until the deadline to submit your portfolio. Submit today and be featured tomorrow!

YES! We will participate in the **2015 Education Design Showcase**.

In addition to being featured on **EducationDesignShowcase.com**, please reserve _____ full-color page(s) of editorial space for this project in the September 2015 issue of:

- School Planning & Management
 College Planning & Management



FINAL RESERVATION DEADLINE — ~~JUNE 15, 2015~~
FINAL DATE FOR PORTFOLIO SUBMISSION — JULY 10, 2015
IN PRINT — SEPTEMBER 2015

Don't wait until the deadline to submit. The sooner you submit your portfolio, the more online publicity your project will receive!

SEND NO PAYMENT NOW. Upon receiving your *Reservation Form*, we will send you a project submission packet, invoice and instructions for assembling your portfolio. Once your completed portfolio is received, your project will be added to the EducationDesignShowcase.com website — adding to the exposure your project will receive in the magazines, in our Facilities + Design E-Newsletter and at key industry shows.

The following fees will be incurred to help cover the cost of judging, production and distribution to schools and colleges nationwide.

COST PER PAGE: \$1,295
MULTIPLE PAGE DISCOUNT*: 15%

PLEASE SEND THE SUBMISSION PACKET AND CORRESPONDENCE REGARDING MY ENTRY IN EDUCATION DESIGN SHOWCASE TO:

Firm/Institution Name

Contact Name

Title

Mailing Address

City State Zip

Telephone Fax

Email

I understand that we will be billed as outlined above.

Authorized Signature Date

Total number of projects being submitted: _____
Submit one reservation form for each entry.

PROJECT DATA:

Name of Project

District/Institution

City State

Project Architect

GRADE LEVEL: (SELECT ONE)

- | | |
|--|---|
| PK-12: | College/University: |
| <input type="checkbox"/> Early Childhood | <input type="checkbox"/> 2-Year Institution |
| <input type="checkbox"/> Elementary School | <input type="checkbox"/> 4-Year Institution |
| <input type="checkbox"/> Middle School | <input type="checkbox"/> Other |
| <input type="checkbox"/> High School | |

PROJECT TYPE: (SELECT ONE)

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> New | <input type="checkbox"/> Adaptive Reuse |
| <input type="checkbox"/> Renovation | <input type="checkbox"/> Design Concept |
| <input type="checkbox"/> Addition | |

SELECT PRIMARY CATEGORY FOR JUDGING...

BUILDING EXCELLENCE AWARD CATEGORIES

- | | |
|--|---|
| <input type="checkbox"/> Administrative Areas/Offices | <input type="checkbox"/> Libraries/Media Centers |
| <input type="checkbox"/> Cafeterias/Food Courts/Dining Halls | <input type="checkbox"/> Multi-purpose Rooms |
| <input type="checkbox"/> Chapels/Worship Centers | <input type="checkbox"/> Performing Arts/Auditoriums/Music |
| <input type="checkbox"/> Childcare Centers | <input type="checkbox"/> Residence Halls (College Only) |
| <input type="checkbox"/> Classrooms | <input type="checkbox"/> Service Facilities |
| <input type="checkbox"/> Commons Areas | <input type="checkbox"/> Sports/Athletic Facilities/Fitness |
| <input type="checkbox"/> Community/Joint Use Facilities | <input type="checkbox"/> Student Unions (College Only) |
| <input type="checkbox"/> Healthcare/Teaching Hospitals | <input type="checkbox"/> Technology Centers |
| <input type="checkbox"/> Laboratories/Research Facilities | <input type="checkbox"/> Vocational/Industrial Arts |
| <input type="checkbox"/> Landscape/Playground Design | <input type="checkbox"/> Whole Building/Campus Design |

COMPLETE RESERVATION FORM, SIGN AND RETURN TO:

Brandon Barrett
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